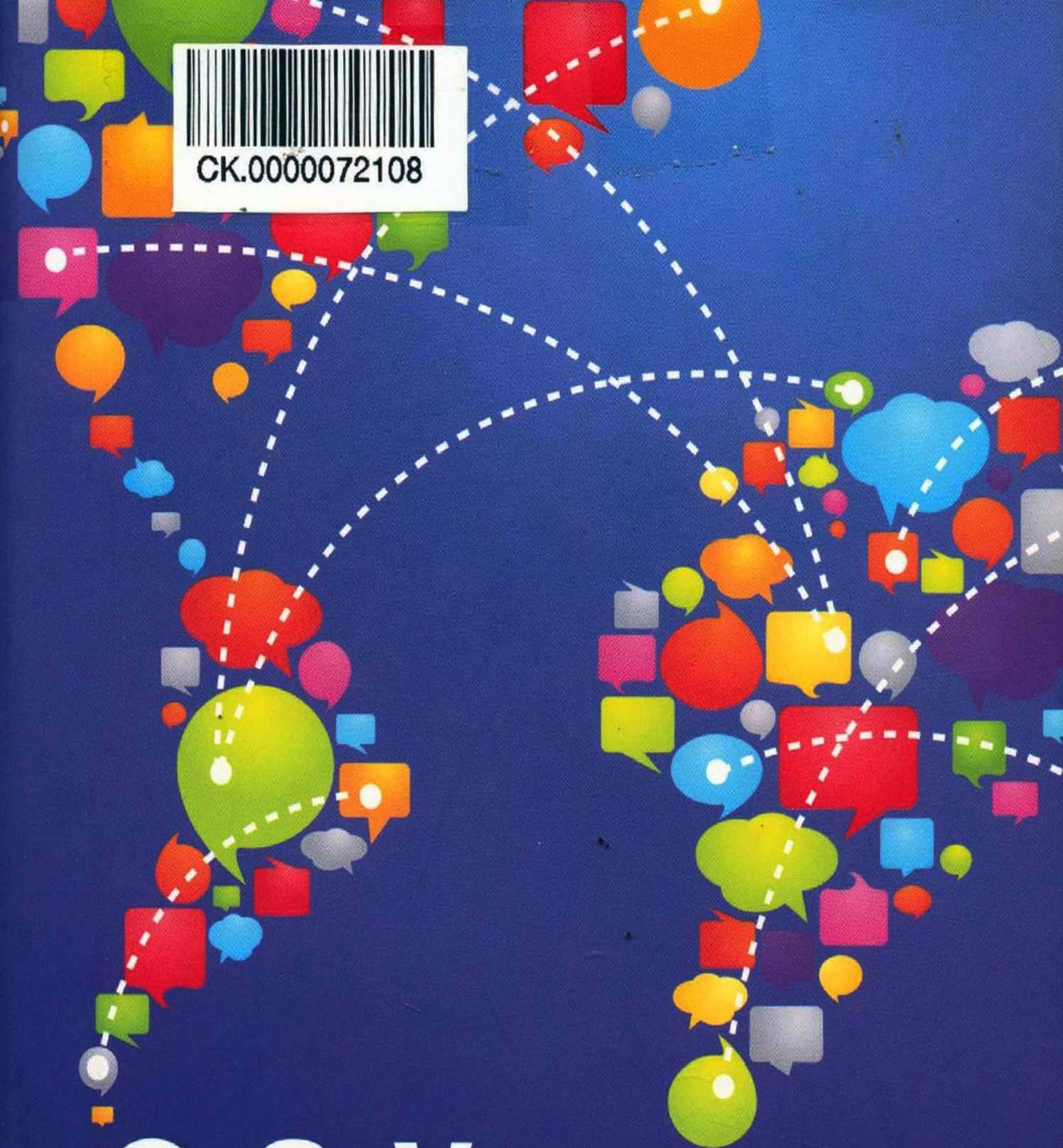




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say anything to anyone, anywhere

5 keys to successful
cross-cultural communication

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Praise for *Say Anything to Anyone, Anywhere*

“Different is normal serves as a compelling theme throughout this comprehensive look at communication across cultures and its implications for building bridges one to one. Highly informative, entertaining, and readable.”

—Dianna Booher, Author of *Communicate with Confidence* and *Creating Personal Presence*

“This book is an essential companion for anyone who works with people from different cultures or travels to different countries. With clear and insightful examples, it shows how to communicate effectively and easily with any culture, anywhere. Well written, educational, and fun! Read before you go.”

—Dan Poynter, CSP, Editor of *Global Speakers NewsBrief*

“I can’t express how much Gayle’s coaching changed my life and career. She has dramatically improved my ability to communicate effectively and speak in public, which has greatly enhanced my effectiveness as a leader. Her methods are now explained in this must-read book.”

—Don Finkell, CEO, Shaw Hardwood

“Gayle’s approach to presentation coaching has been very beneficial to me. Her techniques, now available in her book, have helped me stand before rooms of hundreds of guests and present with confidence and clarity.”

—Key Coker, Dallas City President,
BBVA Compass Bank

“I met Gayle when she spoke on effective cross-cultural communication at an Entrepreneurs’ Organization (EO) conference in Marrakech. Her book is indispensable to anyone who interacts with different cultures . . . which is everyone!”

—John L. Wade, CEO, Gung-Ho Company

“With the world becoming ever more connected, understanding cultural differences has never been more important to personal and business success. Gayle’s book provides a practical and actionable road map for global adventurers to follow.”

—**Rich Beck, Senior Vice President,
PepsiCo Global Operations**

“I have worked with Gayle and Circles of Excellence on several occasions over the years in both local and global capacities leveraging their expertise to improve interpersonal communication within my business. This book is the culmination of these perspectives outlining how we can, and need, to adapt to the global culture we live in today.”

—**Tim Danks, Executive Director, Assurance and
Managed Services, Huawei Technologies USA**

“Gayle’s book gives a unique perspective on the cross-cultural challenges facing today’s global business managers. She enlightens us as to the many *visible*, and more often *invisible*, aspects to interactions and communications between team members operating with very different mind-sets and within greatly different paradigms.”

—**Mark Dendle, CFO, The ECOM Group**

“Cultural issues in international business are a critical success factor. Few possess the understanding and grasp of the issue better than Gayle. As an international business lawyer, I live her teachings every day.”

—**Manuel Rajunov, Partner, Foreign
Legal Consultant, DLA Piper**

“Gayle’s seminars and teachings have had great impact on all students, faculty, and administrative staff who had attended our university. I am very pleased to see that Gayle has now brought her expertise to this excellent guide.”

—**Rogelio Palomera, Professor, University of
Puerto Rico at Mayaguez**

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*Dedicated to my global family of every race and color.
We are all linked by the greatest culture of
all . . . the human culture.*

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