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# Business Analytics for Managers

#### **Second Edition**

Taking Business Intelligence Beyond Reporting

Gert H. N. Laursen Jesper Thorlund

WILEY

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Published by John Wiley & Sons, Inc., Hoboken, New Jersey. Published simultaneously in Canada.

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#### Library of Congress Cataloging-in-Publication Data:

Names: Laursen, Gert H. N., author. | Thorlund, Jesper, author.

Title: Business analytics for managers: taking business intelligence beyond reporting / Gert H. N. Laursen, Jesper Thorlund.

Description: Second edition. | Hoboken: Wiley, 2016. | Series: Wiley & SAS business series | Revised edition of the authors's Business analytics for managers, | Includes index.

Identifiers: LCCN 2016028271 (print) | LCCN 2016029032 (ebook) | ISBN 9781119298588 (hardback) | ISBN 9781119302520 (ePDF) | ISBN 9781119302537 (ePub) | ISBN 9781119302520 (pdf) | ISBN 9781119302537 (epub)

Subjects: LCSH: Business intelligence. | BISAC: BUSINESS & ECONOMICS / Decision-Making & Problem Solving.

Classification: LCC HD38.7 .L39 2016 (print) | LCC HD38.7 (ebook) | DDC 658.4/033—dc23

LC record available at https://lccn.loc.gov/2016028271

Cover Design: Wiley

Cover Image: © Michael Mann/Getty Images, Inc

Printed in the United States of America 10 9 8 7 6 5 4 3 2 1

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