

CHANGING MOBILITIES

Mobility and Locative Media

Mobile communication in hybrid
spaces

Adriana de Souza e Silva and
Mimi Sheller



Mobility and Locative Media

Mobilities has become an important framework to understand and analyze contemporary social, spatial, economic, and political practices. Especially as mobile media become seamlessly integrated into transportation networks, navigating urban spaces, and connecting with social networks while on the move, researchers need new approaches and methods to bring together mobilities with mobile communication and locative media. Mobile communication scholars have focused on cell phones, often ignoring broader connections to urban spaces, geography, and locational media. As a result, they emphasized virtual mobility and personalized communication as a way of disconnecting from place, location, and publics.

The growing pervasiveness of location-aware technology urges us to rethink the intersection among location, mobile technologies, and mobility. Few studies have addressed the many transformations taking place in mobile sociality and in urban spatial processes through the appropriation of these technologies. This edited collection will address this gap by exploring the intersection of mobility, mobile communication, and locative media, as well as the implications of this for adjacent fields such as mobile art, mobile gaming, architecture, design, and urban planning.

Adriana de Souza e Silva is Associate Professor at the Department of Communication at North Carolina State University (NCSU), and Director of the Communication, Rhetoric and Digital Media (CRDM) program at NCSU.

Mimi Sheller is Professor of Sociology and directs the Center for Mobilities Research & Policy at Drexel University.

Changing mobilities

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This series explores the transformations of society, politics, and everyday experiences wrought by changing mobilities, and the power of mobilities research to inform constructive responses to these transformations. As a new mobile century is taking shape, international scholars explore motivations, experiences, insecurities, implications, and limitations of mobile living, and opportunities and challenges for design in the broadest sense, from policy to urban planning, new media and technology design. With world citizens expected to travel 105 billion kilometres per year in 2050, it is critical to make mobilities research and design inform each other.

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To Matteo (Adriana)
To Eve, Ally and Dan (Mimi)

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