

MARYELLEN TRIBBY

BESTSELLING COAUTHOR OF *CHANGING THE CHANNEL*

REINVENTING
— the —
ENTREPRENEUR

**TURNING
YOUR
DREAM BUSINESS
INTO A
REALITY**

WILEY

Additional Praise for *Reinventing the Entrepreneur*

“Reinventing the Entrepreneur: Turning Your Dream Business into a Reality is not just an elegant roadmap of excellent business building skills . . . it’s also a pathway to making them available to you—right here, right now. You’ll be inspired by MaryEllen’s teachings, and then get motivated to act and create a dream business of your own.”

—Kristi Frank, star of Season 1 of Donald Trump’s *The Apprentice*, well-known for helping entrepreneurs start and grow their businesses

“MaryEllen Tribby, the consummate entrepreneur, has written a valuable book on how to start, run, and manage a successful small business. It teaches a clear, step-by-step process for growing your own business to seven and eight figure revenues.”

—Bob Bly, copywriter

*“Entrepreneurs help meet our needs, fulfill our wants, and solve our problems. And they often get deservedly rich in the process. MaryEllen Tribby’s excellent *Reinventing the Entrepreneur* is exactly the kind of practical, no-nonsense advice that can turn your own entrepreneurial dreams into reality. Highly recommended.”*

—Alexander Green, author of *Beyond Wealth*, *The Secret of Shelter Island*, and *The Gone Fishin’ Portfolio*

“MaryEllen’s passion for helping people succeed always comes through in everything she does. The same is true with her book. For those who don’t know or can’t afford to spend time with MaryEllen, this book is the next best thing to having a personal one-on-one with her. It’s as if she were there in front of you, revealing the secrets she’s learned for success.”

—Sandy Franks, Publisher, Bonner and Partners

“MaryEllen Tribby takes you step by step through the process of turning your passions and expertise into a real money making business. Everything you need to know is laid out for you in this book. You will read it and then use it as resource guide as you realize your dream of creating and growing your own profitable business doing what you love.”

—David Lindahl, author, *Six Figure Second Income*

“Never before has anyone broken down the entire process from A to Z on how to start, build, and grow a successful online business with such simplicity. MaryEllen hits the nail on the head when she stresses the importance of building rapport and mutually beneficial relationships. This is truly a step-by-step book that any serious entrepreneur looking for consistent profit should have and refer to often.”

—Vicki Irvin, CEO, Superwoman Lifestyle,
www.Superwomanlifestyle.com

“*Reinventing the Entrepreneur* proves once and for all that Mom knows best. MaryEllen Tribby, the hardest working mom on the planet, has written the ultimate roadmap for just about anyone who wants to start their own inbox magazine with a complete business model around it—soup to nuts . . . and no cooking required. Knowing MaryEllen’s history and experience crushing it offline and then bringing a career of one success after another to the world of online marketing, there is no better person to write this blueprint. When your work is your play, life is most blissful . . . and *Reinventing the Entrepreneur* will give you all you need to make your dreams come true with a career that matches your core values and interests. It doesn’t get better than that.”

—Brian Kurtz, Executive Vice President, Boardroom Inc.

“Everyone touts their success online, and with the advent of *internet marketer metrics*, it is often difficult to distinguish real success from hydrogenated hyperbole. Does a ‘Like’ *really* translate into the bottom line? If so, what is the path to achieve that? How do you convert a person’s clicks into income? In the 10-plus years I’ve known MaryEllen, she consistently brings practical, smart, and proven marketing ideas to bear in business. MaryEllen is a phenomenal marketer, a fantastic team builder, and her ability to deliver strong results so consistently is enduring.”

—David Cross, direct marketer and organic farmer

“Once you’re clear on your passions, the next step is discovering your dream career. MaryEllen Tribby has provided a roadmap for anyone who is committed to living a passionate life and making a great living at the same time.”

—Janet Bray Attwood and Chris Attwood, co-authors of the
New York Times bestseller *The Passion Test—The
Effortless Path to Discovering Your Life Purpose*

“This is the book that I wish was available when I first made the decision to start, build, and grow my online business. Not just filled with theory, MaryEllen has taken years of practical, real world experience and turned it into a step-by-step road map that anyone can follow to create a successful online presence. If you’re looking to turn your passion into profit and leverage the power of the internet using a proven business model, then I highly recommend reading *Reinventing the Entrepreneur* by MaryEllen Tribby.”

—Brian T. Edmondson, Publisher,
InternetIncomeCoach.com

“Today’s ‘we-centric’ society no longer follows big, unattainable dreams. People today are interested in taking small actions to make their dreams a reality. MaryEllen Tribby’s invigorating new book, *Reinventing the Entrepreneur*, is all about small actions and big results. If you are an entrepreneur who’s serious about turning your dream business into reality, *Reinventing the Entrepreneur* gives you a nuts-and-bolts process to build that dream, one small step at a time.”

—Michael Drew, co-author of *Pendulum: How Past
Generations Shape Our Present and Predict Our Future*

“Trying to build a business without the fundamentals is like trying to build a home without a foundation. In *Reinventing the Entrepreneur*, MaryEllen Tribby teaches business fundamentals that can mean the difference between success and failure. Read this book, use it, and profit from it!”

—Noah St. John, inventor of Affirmations and author of *The
Book of Affirmations*®

“Finally, a true step-by-step blueprint for turning your passion into a real business. I devoured it in one night! If you have dreams of running your own business (or want to grow your current one), then get this book today.”

—Ryan Lee, entrepreneur, author, speaker, coach;
ryanlee.com

“MaryEllen Tribby’s *Reinventing the Entrepreneur: Turning Your Dream Business into a Reality* is a must read for anyone who is seeking to expand and shift their business mindset so the vision they have becomes their reality. In a changing world where the solo-preneur is being encouraged to become the conduit for ideas and innovations that are changing the face of how we do business, MaryEllen Tribby is a powerful force of inspiration who delivers her compelling wisdom, knowledge, and real-life success in a way that anyone can understand and most importantly, can use immediately. The successful entrepreneur can no longer stand for ‘Business As Usual’ and MaryEllen will show you why. Read this book now, or be left behind!”

—Paul Hoffman, Chief Creative and Inspiration Visionary,
The Success Creation Institute

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INTO A REALITY**

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*This book is dedicated to the brave individuals
who battled the unknown with no guarantees
of success, who endured the heavy burden of
failure constantly looming while relentlessly
pursuing their dreams.*

*These individuals are known as
ENTREPRENEURS.*

*To all of them who have followed their
passion, embraced their purpose, who have
honored their core values all the while working
uncompromisingly to make the world a better place.*

