# The contribution of diversified farming system to household farm income: Evidence from rural households in Vietnam

M.Sc. Thesis

"Sustainable International Agriculture"

Specialization in "International Agribusiness and Rural Development
Economics"

Faculty of Agricultural Sciences
Georg-August-University of Göttingen, Germany

By Xuan Lam, DUONG

Matriculation number: 21168870

### **Supervisors:**

- 1. Prof. Dr. M. Qaim
- 2. Dr. T. Gödecke

Accomplished at the
Department of Agricultural Economics and Rural Development
Faculty of Agricultural Sciences
Georg-August-Universität Göttingen
27. February 2014

## STATUTORY DECLARATION

I herewith declare that I composed my thesis submitted independently without having used any other sources or means than stated therein.

Date: 27<sup>th</sup> February, 2014 Signature:

## LIST OF TABLES

Table 1: Definition of variables used in the models	21
Table 2: Descriptive statistics of sample rural households by wealth categories	28
Table 3: Determinants of crop diversification on rural household in Vietnam	33
Table 4: Determinants of livestock diversification of rural households in Vietnam	37
Tale 5: Tobit estimation of overall household farm income diversification	39
Table 6: Impact of diversification on household farm income	41

#### LIST OF FIGURES

Figure 1: Conceptual model of a diversified farming system	6
Figure 2: Components of farm household income	11
Figure 3: The location of the study	17
Figure 4: The proportion of crop income of sampled households	31
Figure 5: The proportion of livestock income of sampled households	32

#### LIST OF ABBREVIATIONS

CIP International Potato Center
DFS Diversified Farming Systems

IFAD International Fund for Agricultural Development

GSO General Statistics Office (Vietnam)

FAO Food and Agriculture Organization (United

Nations)

SID Simpson Diversity Index

SWDI Shannon-Weiner Diversity Index

SEI Shannon Equitability Index

OECD Organization for Economic Co-operation and

Development

VND Vietnamese Dong (Vietnamese currency)

#### **ABSTRACT**

Farm diversification, income and crop diversification have been identified as essential strategies for sustaining household income and reducing rural poverty. The contribution of diversified farming systems was analyzed based on empirical data collected from two rural areas in northern uplands and north central coast of Vietnam under the support of the Food, Feed, Fiber and Fuel for a Greener Future (4FGF) project. The aim of the paper is to examine the determinants of farm income diversification and investigate the impact of diversification on household farm income of rural household. The determinants of income diversification were examined using the Simpson Index of Diversity, the Shannon Equitability Index, and number of farm income sources. Our results suggested that the determinants of crop income diversification were gender and ethnicity of the household heads, number of crop grown and regional dummy for northern uplands area. The determinants of livestock diversification were age of household head, ethnicity of the household head, number of livestock holding, access to agronomic-related training and regional dummy. From the overall mix of farm income diversification, the education and ethnicity background of household heads together with some specific assets such as land, crops, and livestock owning and regional dummy are the main determinants of income diversity in sample area. We also find that diversification has negative effect on household farm income per capita. Furthermore, those households who residing in northern uplands region and possessing respective specified assets for agriculture production is likely to contribute to overall farm income per capita. In order to promote diversified farming systems and income diversification targeting rural household, one of the first priorities is to improve capacity and enhance human resource management in agricultural production, especially taking into account the role of women and ethnic minority groups on different income generating opportunities.

#### **ACKNOWLEDGEMENT**

The journey to attain my master degree has come to an end. It is my pleasure to express my gratitude to all who supported me and were involved in one way or the other in this learning process.

The design, implementation and completion of this thesis would have been impossible without the help and contribution of my supervisors at the Department of Agricultural Economics and Rural Development, Faculty of Agricultural Science, University of Göttingen. In the first place, I would like to express my deepest gratitude to Prof. Dr. Matin Qaim for his academic supervision from the start of my thesis. My sincere gratitude also goes to Dr. Theda Gödecke for her useful comments, remarks and engagement through the learning process of this master thesis. In addition, my special thanks for Dr. Stefan Schwarze for giving me advices and support at the very beginning of my thesis proposal. Furthermore, I would like to express my gratitude to Dr. Keith Fahrney from CIAT Asia for giving me a chance to involve in 4FGF and allowing me to use the dataset for the master thesis. Also, I like to thank the participants in my survey, who have willingly shared their precious time during the process of interviewing. I would also like to extend my thanks to my friends and colleagues: DUONG, Hoai An; CAO, Thi Hien; DO, Xuan Luan; LE, Thi Huong for commenting on my work and also excellent help for my data analysis.

Last but not least, I am deeply indebted to my family members: my grandmother, my parents, my brothers and other members for their understanding, provision of continuous encouragement and support during my study program. Without their support, I would not have been able to finish this thesis.

DUONG, Xuan Lam

## **Table of Contents**

CHAPTER ONE: INTRODUCTION	9
1.1 Problem statement	9
1.2 Objectives and Research Questions	11
1.3 Structure of the study	11
CHAPTER 2: LITERATURE REVIEW	12
2.1 Farming systems and diversified farming systems	12
2.2 The 4FGF project and diversified farming systems	14
2.3 Diversification in agriculture	15
CHAPTER 3: METHODOLOGY	22
3. 1 Data collection	22
3.2 Location of the study	23
3.3 Data analysis	26
3.4. Limitation	32
CHAPTER 4: RESULTS	33
4.1 Rural households' characteristics	33
4.2 On-farm livelihood strategies of sample rural households	36
4.3 Determinants income diversification	40
4.3.1 Determinants of crop income diversification	40
4.3.2 Determinants of livestock income diversification	43
4.3.3 Determinants of overall household farm income	45
4.4 Impact of diversification on household farm income	48
CHAPTER 5: CONCLUSION	51
5.1 Conclusion	51
5.2 Policies implication	52
REFERENCES	53

#### **CHAPTER ONE: INTRODUCTION**

#### 1.1 Problem statement

Vietnam has been one of the success stories in the attack on poverty and successfully concretized Millennium Development Goals. The poverty rate has recently dropped from 58.1 percent in 1993 to 14.23 percent in 2010 (UNDP, 2012). Rural households in Vietnam depend largely on agriculture as the main source of income. However, income from agriculture has a tendency to become unstable due to the increasing environmental risks and the economic risks incurred in accordance with Vietnam's rapid development. Therefore, achieving secure household income is generally assumed to be a fundamental step out of poverty and food insecurity. To achieve a secure income, diversifying livelihood and income is considered the most important strategy.

There have been numerous agricultural economics literatures on diversification, particularly focus on issue of income diversification in the context of economic growth and poverty. It has been identified that the increasing in returns of productive factors or reducing the risk of agricultural activities were the main reasons to diversify farm activities. DEJANVRY et al. (1991) showed that income diversification is not only positively correlated with wealth but also with increased ability to cope with shocks and diversification is a strategy rural household insuring themselves against the occurrence of such shocks. ERSADO (2003) conducted a study in Zimbabwe and found that in rural areas, richer households had more diversified income sources, while in urban areas the reverse was true. This is coincide with studies conducted by REARDON et al. (1998); ABDULAI and CROLEREES (2001) who co-revealed evidences that poorer households have fewer opportunities in non-cropping activities such as livestock rearing and nonfarm work, and hence less diversified incomes. They also indicated that households with educated heads are more likely to participate in the non-farm sector than those with illiterate heads. Targeting to evaluate the role of land on income diversification and poverty reduction in rural Kenya, KARUGIA (2006) discovered that poorer households tend to depend more heavily on food-crop production and seasonal wage labor activities for their incomes and are therefore, likely to be vulnerable in face of personal and covariate shocks such as droughts. ELLIS (2000) observed a linear negative relationship between non-farm income share and either total household income or landholding in Asia and Latin America. A linear positive relationship, conversely found in rural Africa where livestock and human capital are the assets that separate the rural better-off from the rural poor. A U-curve relationship was found where the nonfarm income share is relatively high for small farms and poor households.

In Vietnam, MINOT et al. (2006) examined the trend of income diversification and poverty in northern upland of Vietnam. They concluded that income diversification including crop diversification has increased over time. Poorer household are more diversified in crop production than richer ones whereas rural households are more diversified than urban counterparts. This contradicts to a study by BABATUNDE and QAIM (2009) which indicated that richer households tend to be more diversified. Using the same dataset with MINOT et al. (2006), VAN DE VALLE et al. (2004) examined the role of the participation in rural nonfarm market economy on the poverty and found that it would not be the route out of poverty for every household. They argued that education, ethnic minority and geographical characteristics were concurrently influencing on the consumption growth and level of diversification. Some other factors have opposite effects such as household size is positive for diversification but negative for welfare, land size has positive impact on the welfare but negative on diversification. PHUNG and WAIBEL (2009) analyzed the relationship between the allocation of labor and land, the number of crops grown and income sources of rural household in Vietnam and different types of shocks and risks. The results show that the households diversify their portfolio into different income generating activities in order to cope with shocks. Agriculture, economic shocks and risks are the main factors to explain the risk-coping strategies and the risk management of the households. The number of crops grown and the number of income sources from the households experienced with shocks are higher than others.

Diversified farming systems (DFS) is defined as agricultural production systems that integrate agro-biodiversity at multiple temporal and spatial scales (KREMEN *et al.* 2012). This farming system includes poly-culture, integration of livestock or fish with crops (mixed cropping systems), and rotation of crops or livestock over time, including