

International Organizations in Global Environmental Governance

This book provides a comparative study of the role of international organizations in environmental governance.

Whilst a growing body of literature considers global governance in a number of policy areas, this volume delivers one of the first comprehensive accounts of international organizations in relation to environmental policy. Providing the reader with key insights within this area of global governance, the book focuses on policies developing in relation to climate change, biodiversity and international environmental funding. Presenting a compelling and up-to-date account of developments within this burgeoning policy area, the volume:

- includes a range of case studies including the World Bank, UNEP and the OECD
- presents quantitative and qualitative research that advances understanding of international organizations in the field of international relations
- delivers contributions from a range of internationally renowned academics and specialists within the field

International Organizations in Global Environmental Governance will be of interest to students and scholars of international relations theory, international economics, environmental policy, organizational theory and environmental studies.

Frank Biermann is Professor of Political Science and of Environmental Policy Sciences at the Vrije Universiteit in Amsterdam, The Netherlands.

Bernd Siebenhüner is Professor of Ecological Economics at Oldenburg University, Germany.

Anna Schreyögg is Researcher at the Climate Change Division, Federal Environment Agency, Germany.

Environmental politics / Routledge research in environmental politics

Edited by Matthew Paterson, University of Ottawa and Graham Smith, University of Southampton

Over recent years environmental politics has moved from a peripheral interest to a central concern within the discipline of politics. This series aims to reinforce this trend through the publication of books that investigate the nature of contemporary environmental politics and show the centrality of environmental politics to the study of politics per se. The series understands politics in a broad sense and books will focus on mainstream issues such as the policy process and new social movements as well as emerging areas such as cultural politics and political economy. Books in the series will analyse contemporary political practices with regards to the environment and/or explore possible future directions for the 'greening' of contemporary politics. The series will be of interest not only to academics and students working in the environmental field, but will also demand to be read within the broader discipline.

Environmental Politics addresses the needs of students and teachers, and the titles will be published in paperback and hardback. Titles include:

Global Warming and Global Politics

Matthew Paterson

Politics and the Environment

James Connelly and Graham Smith

International Relations Theory and Ecological Thought

Towards synthesis Eric Laferrière and Peter Stoett

Planning Sustainability

Edited by Michael Kenny and James Meadowcroft

Deliberative Democracy and the Environment

Graham Smith

EU Enlargement and the Environment

Institutional change and environmental policy in Central and Eastern Europe

Edited by JoAnn Carmin and Stacy D. VanDeveer

The Crisis of Global Environmental Governance

Towards a new political economy of sustainability Edited by Jacob Park, Ken Conca and Matthias Finger

Routledge Research in Environmental Politics presents innovative new research intended for high-level specialist readership. These titles are published in hardback only and include:

1 The Emergence of Ecological Modernisation

Integrating the environment and the economy? *Stephen C. Young*

2 Ideas and Actions in the Green Movement

Brian Doherty

3 Russia and the West

Environmental cooperation and conflict *Geir Hønneland*

4 Global Warming and East Asia

The domestic and international politics of climate change *Edited by Paul G. Harris*

5 Europe, Globalization and Sustainable Development

Edited by John Barry, Brian Baxter and Richard Dunphy

6 The Politics of GM Food

A comparative study of the UK, USA and EU *Dave Toke*

7 Environmental Policy in Europe

The Europeanization of national environmental policy *Edited by Andrew Jordan and Duncan Liefferink*

8 A Theory of Ecological Justice

Brian Baxter

9 Security and Climate Change

International relations and the limits of realism *Mark J. Lacy*

10 The Environment and International Politics

International fisheries, heidegger and social method *Hakan Seckinelgin*

11 Postmodern Climate Change

Leigh Glover

12 Contemporary Environmental Politics

From margins to mainstream

Edited by Piers H. G. Stephens, with John Barry and Andrew Dobson

13 Sustainable Consumption, Ecology and Fair Trade

Edited by Edwin Zaccaï

14 Environmental Governance in China

Edited by Neil Carter and Arthur P. J. Mol

15 Global Justice and Neoliberal Environmental Governance

Ethics, sustainable development and international cooperation *Chukwumerije Okereke*

16 The Politics of Unsustainability

Eco-politics in the post-ecologist era *Ingolfur Blühdorn*

17 International Organizations in Global Environmental Governance

Edited by Frank Biermann, Bernd Siebenhüner and Anna Schreyögg

International Organizations in Global Environmental Governance

Edited by Frank Biermann, Bernd Siebenhüner and Anna Schreyögg



First published 2009 by Routledge

2 Park Square, Milton Park, Abingdon, Oxon OX14 4RN

Simultaneously published in the USA and Canada by Routledge

by Routledge 270 Madison Avenue, New York, NY 10016

Routledge is an imprint of the Taylor & Francis Group, an informa business

This edition published in the Taylor & Francis e-Library, 2008.

"To purchase your own copy of this or any of Taylor & Francis or Routledge's collection of thousands of eBooks please go to www.eBookstore.tandf.co.uk."

© 2009 Frank Biermann, Bernd Siebenhüner and Anna Schreyögg; selection and editorial matter; individual contributors, their contributions

All rights reserved. No part of this book may be reprinted or reproduced or utilized in any form or by any electronic, mechanical, or other means, now known or hereafter invented, including photocopying and recording, or in any information storage or retrieval system, without permission in writing from the publishers.

British Library Cataloguing in Publication Data
A catalogue record for this book is available from the British Library

Library of Congress Cataloging in Publication Data
International organizations in global environmental governance /
edited by Frank Biermann, Bernd Siebenhüner and Anna Schreyögg.
p. cm. – (Routledge research in environmental politics; 17)
Includes bibliographical references and index.

1. International agencies – Environmental aspects. 2. Environmental policy – International cooperation. 3. Environmental protection – International cooperation. I. Biermann, Frank, 1967– II. Siebenhüner,

Bernd. III. Schreyögg, Anna. JZ1324.I58 2008

333.7 - dc22

2008032291

ISBN 0-203-88315-2 Master e-book ISBN

ISBN 10: 0-415-46925-2 (hbk) ISBN 10: 0-203-88315-2 (ebk)

ISBN 13: 978-0-415-46925-8 (hbk) ISBN 13: 978-0-203-88315-0 (ebk)

Contents

	List of figures	1X
	List of tables	X
	Notes on contributors	xi
	Preface	xiii
1	Global environmental governance and international	
1	organizations: setting the stage	1
		1
	FRANK BIERMANN, BERND SIEBENHÜNER AND ANNA SCHREYÖGG	
PA	RT I	
Int	rergovernmental organizations	17
2	The impact of international organizations on the	
	environment: an empirical analysis	19
	AXEL DREHER AND MAGDALENA RAMADA Y GALÁN SARASOLA	
3	Setting standards for responsible banking:	
	examining the role of the International Finance Corporation in	
	the emergence of the Equator Principles	51
	CHRISTOPHER WRIGHT	
4	OECD peer reviews and policy convergence:	
	diffusing policies or discourses?	71
	MARKKU LEHTONEN	
5	Socialization, the World Bank Group and global	
	environmental governance	91
	SUSAN PARK	
6	The European Union and the 'external' dimension	

viii Contents

	of sustainable development: ambitious promises but	
	disappointing outcomes?	111
	CAMILLA ADELLE AND ANDREW JORDAN	
PA	RT II	
Int	International environmental programmes and secretariats	
7	The role of the United Nations Environment Programme in the coordination of multilateral environmental	133
	agreements STEINAR ANDRESEN AND KRISTIN ROSENDAL	133
8	UNEP as anchor organization for the global environment MARIA IVANOVA	151
9	Treaty secretariats in global environmental governance STEFFEN BAUER, PER-OLOF BUSCH AND BERND SIEBENHÜNER	174
PART III New public-private hybrid organizations		193
10	International organizations as entrepreneurs of environmental partnerships LILIANA B. ANDONOVA	195
11	Private governance organizations in global environmental politics: exploring their influences PHILIPP PATTBERG	223
12	Agility and resilience: adaptive capacity in Friends of the Earth International and Greenpeace VANESSA TIMMER	244
13	International organizations in global environmental governance: epilogue	264
	BERND SIEBENHÜNER AND FRANK BIERMANN	
	Index	270

Figures

4.1	The four roles of the OECD	/8
4.2	Conceptual framework for analysing the impact of OECD	
	reviews	79
4.3	Four pathways of influence from the EPRs (Environmental	
	Performance Reviews)	81
8.1	Main functions for an anchor organization	152
8.2	Functions of UNEP's mandate and anchor organizations	154
8.3	Comparative organizational annual budgets	164
8.4	Total UNEP biennial income from 1973 to 2003 in real	
	2000 US dollars	165
8.5	Top five donor contributions to UNEP in real 2000 US	
	dollars	166
10.1	Lead UN organization in UNFIP projects	207
10.2	Issue distribution of UNFIP partnerships	208
10.3	UNFIP and PCF partners by type	213