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Pietra Rivoli

THE TRAVELS OF
A T-SHIRT IN THE
GLOBAL
ECONOMY

SECOND EDITION

An Economist Examines
the Markets, Power, and
Politics of World Trade

Revised
and Updated

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For Dennis, Annalisa, and Denny



PREFACE TO THE SECOND EDITION		ix
PROLOGUE		xvii
PART I	KING COTTON	1
	1 How America Has Dominated the Global Cotton Industry for 200 Years	3
	2 The History of American Cotton	9
	3 Back at the Reinsch Farm	24
	4 All God's Dangers Ain't the Subsidies	49
PART II	MADE IN CHINA	75
	5 Cotton Comes to China	77
	6 The Long Race to the Bottom	92
	7 Sisters in Time	105
	8 The Unwitting Conspiracy	120
PART III	TROUBLE AT THE BORDER	141
	9 Returning to America	143
	10 Dogs Snarling Together	156
	11 Perverse Effects and Unintended Consequences of T-Shirt Trade Policy	171
	12 45 Years of "Temporary" Protectionism End in 2009—Now What?	196
PART IV	MY T-SHIRT FINALLY ENCOUNTERS A FREE MARKET	213
	13 Where T-shirts Go after the Salvation Army Bin	215

14	How Small Entrepreneurs Clothe East Africa with Old American T-Shirts	227
15	Mitumba: Friend or Foe to Africa?	239
	CONCLUSION	253
	ACKNOWLEDGMENTS	262
	NOTES	264
	BIBLIOGRAPHY	283
	INDEX	305