



# **M**anagerial **E**conomics

— *Theory and Practice*

Thomas J. Webster

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# MANAGERIAL ECONOMICS

Theory and Practice

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**ACADEMIC PRESS**

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An imprint of Elsevier Science

Amsterdam Boston Heidelberg London New York Oxford Paris  
San Diego San Francisco Singapore Sydney Tokyo

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Academic Press

*An imprint of Elsevier Science*

525 B Street, Suite 1900, San Diego, California 92101-4495, USA

<http://www.academicpress.com>

Academic Press

84 Theobald's Road, London WC1X 8RR, UK

<http://www.academicpress.com>

Library of Congress Catalog Card Number: 2003102999

International Standard Book Number: 0-12-740852-5

PRINTED IN THE UNITED STATES OF AMERICA

03 04 05 06 07 7 6 5 4 3 2 1

*To my sons, Adam Thomas and Andrew Nicholas*

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# CONTENTS

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## 1

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### INTRODUCTION

What is Economics	1
Opportunity Cost	3
Macroeconomics Versus Microeconomics	3
What is Managerial Economics	4
Theories and Models	5
Descriptive Versus Prescriptive Managerial Economics	8
Quantitative Methods	8
Three Basic Economic Questions	9
Characteristics of Pure Capitalism	11
The Role of Government in Market Economies	13
The Role of Profit	16
Theory of the Firm	18
How Realistic is the Assumption of Profit Maximization?	21
Owner-Manager/Principle-Agent Problem	23
Manager-Worker/Principle-Agent Problem	25
Constraints on the Operations of the Firm	27
Accounting Profit Versus Economic Profit	27
Normal Profit	30
Variations in Profits Across Industries and Firms	31
Chapter Review	33
Key Terms and Concepts	35
Chapter Questions	37



Chapter Exercises	39
Selected Readings	41

## 2

---

### INTRODUCTION TO MATHEMATICAL ECONOMICS

Functional Relationships and Economic Models	44
Methods of Expressing Economic and Business Relationships	45
The Slope of a Linear Function	47
An Application of Linear Functions to Economics	48
Inverse Functions	50
Rules of Exponents	52
Graphs of Nonlinear Functions of One Independent Variable	53
Sum of a Geometric Progression	56
Sum of an Infinite Geometric Progression	58
Economic Optimization	60
Derivative of a Function	62
Rules of Differentiation	63
Implicit Differentiation	71
Total, Average, and Marginal Relationships	72
Profit Maximization: The First-order Condition	76
Profit Maximization: The Second-order Condition	78
Partial Derivatives and Multivariate Optimization: The First-order Condition	81
Partial Derivatives and Multivariate Optimization: The Second-order Condition	82
Constrained Optimization	84
Solution Methods to Constrained Optimization Problems	85
Integration	88
Chapter Review	92
Chapter Questions	94
Chapter Exercises	94
Selected Readings	97

## 3

---

### THE ESSENTIALS OF DEMAND AND SUPPLY

The Law of Demand	100
The Market Demand Curve	102

Other Determinants of Market Demand	106
The Market Demand Equation	110
Market Demand Versus Firm Demand	112
The Law of Supply	113
Determinants of Market Supply	114
The Market Mechanism: The Interaction of Demand and Supply	118
Changes in Supply and Demand: The Analysis of Price Determination	123
The Rationing Function of Prices	129
Price Ceilings	130
Price Floors	134
The Allocating Function of Prices	136
Chapter Review	137
Key Terms and Concepts	138
Chapter Questions	140
Chapter Exercises	142
Selected Readings	144
Appendix 3A	145

## 4

### ADDITIONAL TOPICS IN DEMAND THEORY

Price Elasticity of Demand	149
Price Elasticity of Demand: The Midpoint Formula	152
Price Elasticity of Demand: Weakness of the Midpoint Formula	155
Refinement of the Price Elasticity of Demand Formula: Point-price Elasticity of Demand	157
Relationship Between Arc-price and Point-price Elasticities of Demand	160
Price Elasticity of Demand: Some Definitions	160
Point-price Elasticity Versus Arc-price Elasticity	162
Individual and Market Price Elasticities of Demand	164
Determinants of the Price Elasticity of Demand	165
Price Elasticity of Demand, Total Revenue, and Marginal Revenue	168
Formal Relationship Between the Price Elasticity of Demand and Total Revenue	174
Using Elasticities in Managerial Decision Making	181
Chapter Review	186
Key Terms and Concepts	188
Chapter Questions	190