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THIRD EDITION  
**SUPPLY CHAIN  
MANAGEMENT**  
Strategy, Planning, and Operation



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## DEDICATION



*I would like to thank my colleagues at Kellogg for all that I have learned from them about logistics and supply chain management. I am grateful for the love and encouragement my parents, Krishan and Pushpa, and sisters, Sudha and Swati, have always provided during every endeavor in my life. I thank my children, Ravi and Rajiv, for the joy they have brought me. Finally, none of this would have been possible without the constant love, caring, and support of my wife, Maria Cristina.*

**Sunil Chopra**

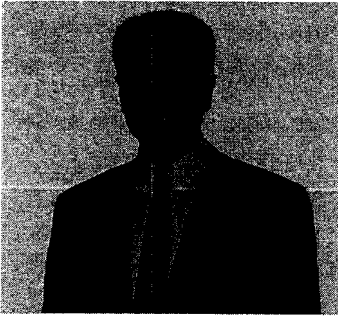
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**Pete Meindl**

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The first edition of this book won the prestigious Book of the Year award in 2001 from the Institute of Industrial Engineers.

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